

## **D-Rev Honored as the Laureate in the Health category of The Tech Awards**

### *D-Rev Innovation Recognized for Applying Technology to Benefit Humanity*

(SAN FRANCISCO, Calif.) Sept. 14, 2016 – [D-Rev](#) was named as the laureate in the Health category of The Tech Awards 2016. The Silicon Valley based Tech Museum recognized D-Rev as the “best of the best” for the benefit D-Rev’s technology brings to humanity.

In the epicenter of global high-tech innovation and development, where entrepreneurs and engineers turn into overnight billionaires, The Tech Awards Laureate Program celebrates companies dedicated instead to benefit humanity in extraordinary ways. D-Rev joins PATH, Source International, Equal Access, Souktel, Angaza, and IDE-India, all named laureates in their respective categories.

D-Rev has launched four medical device products in the past four years. The Award went to D-Rev’s Brilliance, a radically affordable and revolutionary phototherapy device that uses Nobel Prize winning blue LEDs to treat severely jaundiced babies. It is produced, distributed and service in collaboration with India-based Phoenix Medical System. Brilliance has treated over 175,000 babies across 18 countries.

“We’re thrilled to be recognized by the Tech Awards for excellence in designing products that scale via the market and create impact,” said [Krista Donaldson, CEO of D-Rev](#). “Our approach is to design for commercialization, economic sustainability, and impact at global scale. We emphasize understanding the needs and constraints of doctors and nurses in low-income regions, and then partner smartly with local organizations to provide the best possible solution at a radically affordable price. We do this to expand access to world-class medical technologies – and close the quality healthcare gap for under-served populations.”

D-Rev is currently developing two new products to add to its portfolio. The company sees unique market opportunities to develop and commercialize medical technology specifically designed for practitioners serving the most disenfranchised.

For more information about The Tech Awards, visit [The Tech Awards](#)

### **About D-Rev**

D-Rev has successfully launched four medical devices in the last four years. The group is a San Francisco-based 5013(c) organization with the mission to close health inequities. D-Rev’s seasoned management team—with backgrounds in medical device design, manufacturing, regulation, impact assessment, and business development—is led by Krista Donaldson, an experienced designer and engineer who has won acclaim for successfully scaling products in complex markets. D-Rev has been recognized for the company’s dedication to measurable impact, including its [Impact Dashboards](#).

## **About The Tech Museum**

The Tech Museum is a hands-on science and technology institution designed to engage people of all ages and backgrounds in experiences that educate, inform, provoke thought, and inspire action. Ensnared in the heart of Silicon Valley, the museum captures the spirit of the region through innovative content and programs such as The Tech Challenge, our annual team design competition for youth, and the internationally renowned The Tech Awards, which recognizes technology to benefit humanity. Daily, The Tech Museum celebrates the present and encourages the development of pioneering ideas for a more promising future. For more information about The Tech Museum, visit [The Tech Museum](#)

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