

**EMBARGOED: Tuesday, August 27, 2013 at 2:00am PDT**

## **D-Rev Named a Technology Pioneer 2014 by the World Economic Forum**

San Francisco – August 27, 2013 – The World Economic Forum announced today its latest selection of Technology Pioneers, consisting of 36 of the world’s most innovative technology start-ups. [D-Rev: Design Revolution](#), a non-profit focused on world-changing medical devices for people who live on less than \$4 per day, was named a Technology Pioneer 2014 in the Health category. The companies are being recognized for their potential to transform the future of business and society.

“For D-Rev it is a complete honor to be a Technology Pioneer this year. We see this as an exciting opportunity to discuss with global leaders new models for improving the lives of the poor,” said Krista Donaldson, CEO of D-Rev. “Instead of traditional approaches based on charity and aid, we believe the best way to end poverty is to design effective technologies that enable people to improve their own lives.”

Technology Pioneers are a part of the World Economic Forum’s community of pioneers, disruptors and innovators. These New Champions help other Forum members to better understand the future context of how business and society is being transformed.

The Technology Pioneers for 2014 are (in alphabetical order): [Adtelligence](#), [Advantix Systems](#), [Agius Pharmaceuticals](#), [Airbnb](#), [Alphabet Energy](#), [AppNexus](#), [BIND Therapeutics](#), [bluebird bio](#), [Bug Agentes Biologicos](#), [Codecademy](#), [Coursera](#), [Cyberdyne](#), [Data4](#), [Dnevnik.ru](#), [D-Rev: Design Revolution](#), [EcoNation](#), [Foundation Medicine](#), [GitHub](#), [Jana](#), [Kaggle](#), [Kebony](#), [Koemei](#), [Lenddo](#), [LiveU](#), [Natera](#), [Nest Labs](#), [Oasys Water](#), [OMC Power](#), [Rethink Robotics](#), [Second Sight Medical Products](#), [Selecta Biosciences](#), [SunPartner](#), [SynTouch](#), [TruTag Technologies](#), [Viki](#) and [Witricity Corporation](#).

“The impact of technology continues to increase in all aspects of society,” said David Aikman, Managing Director, Head of New Champions at the World Economic Forum. “The diversity of the innovative thinking and possible solutions they offer are why leaders from all sectors of society are interested in interacting with the Technology Pioneers.”

Previous Technology Pioneers include Google (2001), Mozilla Corporation (2007), Wikimedia (2008), Twitter (2010), Dropbox (2012), SoundCloud (2013), Kickstarter (2012), Qifang (2009), MC10 (2013), TaKaDu (2011), NetQin (2011), BloomEnergy (2010), Recyclebank (2009), 23&Me (2008), MBA polymers (2007) and Monitise (2006).

Each year the World Economic Forum chooses a select number of Technology Pioneers from hundreds of applicants. Candidate companies are nominated by Members, constituents and collaborators of the World Economic Forum, and by the public. A selection committee, comprised of top technology and innovation experts, academics and venture capitalists, reviews all applications before making its recommendation to the World Economic Forum.

More information about the World Economic Forum's Technology Pioneers program can be found at <http://www.weforum.org/techpioneers>.

### **About D-Rev**

D-Rev is a not-for-profit product development company that uses revolutionary design to develop and deliver affordable world-class products to the people who need them most. D-Rev designed Brilliance, a globally-appropriate phototherapy device to treat newborn jaundice in low-income hospitals, and the ReMotion Knee, a prosthetic knee that mobilizes above-knee amputees, and is worn by over 4,900 amputees in India and parts of Africa, Asia, and Latin America. D-Rev's products are designed to leverage the market and existing high-performing local partners for broad distribution and scaling. D-Rev is based in San Francisco and its R&D is funded largely by grants from global foundations and a growing community of corporate and private donors. D-Rev has been led by Krista Donaldson since 2009.

### **About World Economic Forum**

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging business, political, academic and other leaders of society to shape global, regional and industry agendas. Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is tied to no political, partisan or national interests ([www.weforum.org](http://www.weforum.org)).

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